



2026 Best Sales Representative - Nomination

Name of Sales Representative:

Business Name:

Length of Service:

(at least 5 years services with the current company)

Person Nominating the Sales Representative:

Employer:

All applications must be in writing to the Cabinet Makers Association of WA (CMAWA) and addressed to the Executive Officer. Please include the name and other details of the contact who will act as the liaison for this process on behalf of your organisation.

The following criteria must be considered and addressed in the application.

Italicised points are for guidance purposes only.

- Trade and Industry Knowledge
 - *Does the Sales Representative have an understanding of the Cabinet Making Industry?*

- Customer Service
 - *Does the Sale Representative engage with clients in a respectful manner?*
 - *Do they fix problems?*

- Responsiveness to Address Issues
 - *Does the Sales Representative deal with issues in a timely manner?*

PO Box 1683, Osborne Park DC WA 6916

Telephone: 0439 944 660

Email: eo@cmawa.com.au



- Product knowledge
 - *Does the sales representative understand the products they are selling?*
- Any other information that is relevant
 - *Are they committed to the Company values?*
 - *Is the Sales Representative Loyal to the Company?*

Write a short story on why you think the Nominee should win the Award (*please add another sheet if not enough space*).

Applications will be judged on the following criteria:

- Merit
- Addressing all outlined performance criteria
- Completeness of application

Applications will be judged by the CMAWA. The judges will consider the attitude to work, maturity, work ethic and overall demeanour of the Sales Representative.

Please contact the Executive Officer on 0439 944 660 if you have any queries.

Entries to be submitted to: awards@cmawa.com.au by **Friday 29 May 2026**.

PO Box 1683, Osborne Park DC WA 6916

Telephone: 0439 944 660

Email: eo@cmawa.com.au